

PEOPLE POWER! UPDATE

SANTA CRUZ CYCLING NEWS

ISSUE 78

FALL 2014

Green Lane Treatments in Santa Cruz County

If you think you're seeing green on your way through Soquel Village, your eyes are not deceiving you. The first green lane treatments in Santa Cruz County were installed in late October on Soquel Drive, leading into the intersections at Daubenbiss and Porter. The green coating makes people on bikes more visible and helps prevent right-hook collisions, in which drivers turn right without yielding to cyclists in the bike lane. The treatments are accompanied by a new bike lane going eastbound between Daubenbiss and Porter, providing space for cyclists at this high-traffic intersection.

Green lane treatments are also coming soon to Laurel Street in the City of Santa Cruz. This past spring, People Power launched a campaign for a \$30K Green Lane Pilot Program, which was approved by the Santa Cruz City Council in June. Laurel Street has the highest number of recorded bike accidents in the city, which made it a good candidate for green lane treatments. Many of these accidents occur when drivers turn onto Walti and Felix without looking for cyclists coming down the Laurel Street hill. The new treatments will extend from Walti to Front Street and should be installed in early December.

What should drivers and cyclists know about the new green lane markings? Green lanes do not change the rules of the



New green lanes on Soquel Drive at the intersections of Daubenbiss and Porter make cyclists more visible on the road. Thanks to Supervisor John Leopold for helping to make these new treatments a reality.

road—they just make it easier for drivers to know where to expect people on bikes. Drivers are required by law to yield to cyclists before entering a bike lane, and should signal and check their mirrors to make sure the bike lane is clear *before* turning. Cases such as the Laurel Street hill require extra caution, with cyclists travelling at high speeds down the hill.

Cyclists are always allowed to leave the bike lane when passing another cyclist, or if there are hazards like trashcans, glass, rocks, parked vehicles, or open car *continued on page 7*

November Election Results

Election results are in, and bike-friendly candidates came out ahead in several local races. In the City of Santa Cruz, Cynthia Chase and David Terrazas were the top vote-getters. David Terrazas, whom People Power endorsed for his second term, had this to say after learning of his reelection; "I am thankful and honored with the support I received from Santa Cruz residents and People Power members. This is a win for the people who care about sustainable transportation, Safe Routes to Schools, and a renewed focus on transportation solutions for the next generation. I look forward to working with People Power for a better, more sustainable Santa Cruz." Cynthia Chase, who came into the campaign with less familiarity with transportation issues, is enthusiastic to learn more. "During the campaign I frequently heard from people that they are eager to get out of their cars and ride, but that they don't feel safe with the current conditions. I'm excited to work with People Power and *continued on page 7*

Chris Schneider, Lynn Gallagher and John Daugherty Honored at Annual Dinner

A huge thank you to everyone who attended, donated, or volunteered at our annual Fundraising Dinner on October 19. We had a great time reconnecting with old friends and meeting new ones, and we raised over \$9,000 to keep our advocacy efforts going strong. It takes many, many community members to make this event happen—thanks so much for your support!

A highlight of the dinner was the naming of our 2014 Sustainable Transportation Award winners and nominees (see article on page 4).



Fundraising dinner at the 418 Project, downtown Santa Cruz.

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Thanks to our business members for supporting People Power

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- The Bike Church
- ComForCare Home Care
- Eileen Cavalier M.A., Marriage and Family Therapy
- Finding Harmony—Marriage and Family Counseling
- Greenspace
- Law Office of Daniel Rose
- PedX
- Santa Cruz Pedicab
- Spokesman Bicycles—10% off for People Power members (excludes bikes and service)
- Staff of Life Natural Foods Market
- Steve Piercy Web Site Builder—two free hours of website programming
- Synergy Clothing
- The Ugly Mug—Free shot of espresso with any coffee drink

If you or someone you know owns a local business and would like to support People Power by becoming a business member please contact Amelia at director@peoplepowersc.org.

The *UPDATE* is published by People Power. Our mission is to improve the quality of life in Santa Cruz County by promoting bicycling and other forms of sustainable transportation. A special thanks to all our volunteers.

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703 Pacific Ave., Santa Cruz, CA 95060

\$1,000 **Wheel** includes t-shirt and cycling jersey (Tax deductible—call to arrange.)

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News from Green Ways to School

Earn-A-Bike Program

After sending more than a dozen middle-school students in Watsonville home with bikes, locks, lights, and helmets this summer, Green Ways is working to distribute even more bikes and equipment. Through the Watsonville Earn-A-Bike program's second session of the year, paid teen staff will help participants learn about bike safety, refurbish donated bikes, and lead on-bike field trips in Watsonville and beyond.

Currently serving 17 students from Lakeview, Cesar Chavez, and Rolling Hills Middle Schools, the program is still in need of used bikes in decent condition. For more information, contact Tawn at **(831) 428-5109** or greenways@peoplepowersc.org. ■

Active Transportation Program Grant

Green Ways is excited to announce that, over the next two years, we will be focusing more time and energy in Watsonville, thanks to a new collaboration with Ecology Action and the County of Santa Cruz.

Green Ways to School and its partner organizations have received a two-year grant through the California Active Transportation Program. While maintaining our current level of involvement with North-County schools, this grant enables us to encourage bike culture and bike and pedestrian safety in Watsonville. Working with youth advocates, Green Ways will support bike clubs at school, peer-to-peer safety education, community bike rides, and teen engagement with Watsonville's first Open Streets event, scheduled for fall of 2015. ■



Thanks to everyone who came to our Thank-You Thursday event in September at the Santa Cruz Mountain Brewery. We raised over \$300 to support bike advocacy. And yes, we did make bike-blended beer milkshakes.

Middle School Bike Club Programs

"Weekly bike field trips? Why didn't we have that when I was a kid?!" It's a good question, and one that Green Ways director and Bike Club coordinator Tawn Kennedy gets a lot. Bike Club now offers middle school kids the opportunity to explore Santa Cruz County by bike. The club empowers and encourages young cyclists with bike safety skills and weekly fun rides.



Bike Club members from Mission Hill Middle School take a break at Harvey West Park.

After learning bike safety basics, Bike Club sets out every Wednesday for bike field trips to fun and educational destinations and activities. "We try to expose the students to many different styles of cycling, from hauling stuff in bike trailers to mountain biking and cyclo-cross. We want them to see that bikes can be more than toys, and offer life-long access to health, fun, and freedom," says Kennedy.

As of September, Green Ways to School is now the official home of Bike Club at School, formerly a part of Project Bike Trip. Green Ways currently has weekly Bike Clubs at Mission Hill and Branciforte Middle Schools. We welcome volunteers to ride along as chaperones. For more information or to volunteer, contact Tawn at **(831) 428-5109** or greenways@peoplepowersc.org. ■

Two Local Jurisdictions Adopt the Monterey Bay Sanctuary Scenic Trail Master Plan

Over the past few months, the County of Santa Cruz and the City of Watsonville have taken an important step. Both jurisdictions adopted the Master Plan for the Monterey Bay Sanctuary Scenic Trail, which includes plans for the 32-mile Coastal Rail Trail.

Why does this matter? The Santa Cruz County Regional Transportation Commission owns the rail line, produced the award-winning Master Plan and is the lead agency for the project. Initially, local jurisdictions (the County and Cities of Watsonville, Capitola and Santa Cruz) will be responsible for building the Coastal Rail Trail segments that fall within their boundaries. Adopting the Master Plan means that local jurisdictions support the plan and are willing to work to see the project constructed. The Cities of Capitola and Santa Cruz will also be bringing the Master Plan to their City Councils for adoption in the coming months. ■

THE BIKE CHURCH: Upcoming Classes

All events are free (donations accepted)

Hands-on learning in a supportive environment. No prior experience necessary! For more information about classes or volunteering, send email to bikechurch@santacruzhub.org.

INTRO TO BICYCLE MAINTENANCE

2nd Sundays, Dec 14, Jan 11, Feb 8

Noon-2PM / PLEASE BE ON TIME

This class covers the three major systems that operate on a bicycle. We will go over basic maintenance and tour the Bike Church. A great class for beginners or newcomers.

WOMEN/TRANSGENDER/FEM BIKE WORKSHOP (WTF!)

1st and 3rd Sundays, Dec 7 & 21, Jan 4 & 18, Feb 1 & 15

Noon-3PM / DROP IN

A space for those who have been marginalized or intimidated in bike shop settings to be supported in becoming knowledgeable and confident in cycling, mechanics and tool use. This class is a space for women, trans and fem folks to work on bikes and learn new skills. Taught by women/queer mechanics.

VOLUNTEER ORIENTATION

Please email the shop (bikechurch@santacruzhub.org) or drop in during open hours (listed on website) to let us know if you are interested in volunteering. We are setting up orientations as needed. You do not need to have bike mechanic experience to volunteer.

703 Pacific Avenue (Entrance is on Spruce Street)
831-425-BIKE • bikechurch.santacruzhub.org

Green Lanes

continued from page 1

doors obstructing the bike lane. Cyclists should exercise extra caution when descending Laurel Street, watching for turning cars whose drivers may not see you, and riding slowly enough that you stay in control. As always, cyclists are required by law to come to a complete stop at all stop signs and stop lights.

A huge thank-you to Supervisor John Leopold, who gave People Power the opportunity to provide recommendations for the Soquel Village intersection, and to County Public Works for designing and installing the new green lane treatments. Thanks also to the Santa Cruz City Council for their unanimous approval of funding for green lane markings on Laurel, and to the City of Santa Cruz Public Works Department for coming up with a great design. And finally, thanks to the People Power members who supported both projects. People Power is a member-supported organization, and we can't do this work without you! ■

Election

continued from page 1

community members to tackle the issue of making our city bike safe and bike friendly." We look forward to working with all City Council members, new and old, towards a more bike-friendly Santa Cruz.

In other Santa Cruz County races, People Power-endorsed candidate Greg Caput was reelected as District 4 County Supervisor. In Watsonville, Rebecca Garcia and Lowell Hurst, also endorsed by People Power, took City Council seats. In Scotts Valley, our endorsed candidate Stephany Aguilar was reelected. As of November 21st, the results for Capitola's City Council race were still too close to call, with a mere 58 votes separating Joe Clarke and Jacques Bertrand (both endorsed by People Power). Final results for that race are expected in December. (Michael Termini and Stephanie Harlan were the top vote-getters and retained their Capitola City Council seats.)

Thanks to all of the volunteers and supporters who worked on campaigns this fall and came out to the polls. It takes political leadership for active transportation issues to rise to the top of the list, and we will continue to work with all elected officials to create a livable, bike-able Santa Cruz County. ■

Free Helmets in Santa Cruz County

The Santa Cruz County Health Services Agency (HSA) opened its tenth free helmet distribution site last month at the Capitola Community Center on Jade Street. Helmets are available free of charge to all residents of Santa Cruz County, both kids and adults. Visit the People Power website for a full list of helmet distribution sites: www.peoplepowersc.org. The HSA is also available to come to your school, business, or organization to provide a free helmet fitting and distribution, or to set you up as its next bicycle helmet fit and distribution site. For more info, contact program coordinator Theresia Rogerson at **(831) 454-4312**.

HELMET TIPS

1. Your helmet should be snug and cover the top of your forehead, the side straps should meet in a "V" below each ear, and the chin strap should be adjusted so that no more than two fingers fit between the strap and chin. For diagrams and instructions in English and Spanish, visit <http://bit.ly/schelmet>.

2. Helmets should be replaced about every three years, or when damaged. A helmet that has been dropped, thrown, left outside, exposed to the elements, or kept in the trunk of hot car may lose its integrity and provide insufficient protection in a crash.

3. California law states that anyone under 18 must wear a properly fitted and fastened helmet when bicycling. ■

Land Trust Signs On for Rail Trail Fundraising

With two segments funded and underway, it's an exciting time for the Coastal Rail Trail. The big challenge ahead is to secure funding to build the next segments, and we are happy to share the news that the Land Trust of Santa Cruz County will be stepping up to help. The group sees the Coastal Rail Trail as a great way for the public to access their open space preserves, from the newly acquired San Vicente Redwoods (formerly part of the Cemex property) to the Watsonville Slough Farm. They have pledged to raise private funds to support construction of the trail as part of their next capital campaign. Funds will be used to support grant applications when the Santa Cruz County Regional Transportation Commission, which owns the rail line and is the project's lead agency, seeks state and federal funds.

The Land Trust will be launching their fundraising campaign in 2015. For more info, go to www.landtrustsantacruz.org. ■



Sustainable Santa Cruz County Plan Moves Forward

A two-year process overcame an important obstacle last month when the Board of Supervisors accepted the Sustainable Santa Cruz County Plan. The Plan addresses the urban, unincorporated parts of the county (Live Oak, the Soquel Drive corridor, Aptos and Seacliff Village) which are often left out of the planning process. It provides recommendations for land use and transportation improvements, with the goals of reducing greenhouse gas emissions and creating more jobs, housing and services within the Plan area.

People Power appreciates County staff for incorporating many of our suggestions into the Plan, including separated bike facilities on Soquel Drive between Santa Cruz and Aptos, buffered bike lanes on Brommer Street, bike connections to the future Coastal Rail Trail, and improvements for cyclists at freeway on-ramps.

Next September, County staff will come back with a set of recommendations for changes to land use zoning. There is currently no plan for implementing the recommended transportation improvements, and it will take advocacy and public input to get these projects funded and built. Please consider becoming a People Power member—if you're not already—and add your voice to the call for better bicycling in Santa Cruz County. ■

CalBike Legislative News

Protected Bikeways Act Approved in California

The 2014 legislative session brought a few big wins for biking in California. **AB 1193**, the Protected Bikeways Act, was signed into law by Governor Jerry Brown in September. The new law removes barriers to building protected bike lanes from the California Highway Design Manual and requires Caltrans to set new "minimum safety design criteria" for protected bike lanes by January 1, 2016. It also allows municipalities to use guidelines for street design other than the outdated California Highway Design Manual, such as the bike-friendly *Urban Bikeway Design Guide*, produced by the National Association of City Transportation Officials. This allows more flexibility in designing roadways without exposing our cities to increased risk of liability.

While the California Bicycle Coalition's (CalBike) efforts to increase available funding for bike projects were not successful, the Governor did indicate support for more bike funding by signing **AB 1183**, which allows a \$5 vehicle registration surcharge dedicated to bicycle infrastructure. The bill is more of a symbolic statement than a practical funding source because local agencies need two-thirds voter approval to get a surcharge approved. Until the minimum threshold to pass tax-related ballot initiatives is lowered, this surcharge is most likely not a viable source of revenue to be pursued.

Governor Brown vetoed several bills that were designed to protect cyclists and included increased fines. Among these was the Vulnerable Road User Act, which would have created fines for anyone injuring a "vulnerable road user," including cyclists, pedestrians and wheelchair users. In some cases, Brown cited concern for low-income individuals, for whom the cost of paying a fine would be a greater hardship.

To learn more about CalBike and their 2015 legislative priorities, or to support their important work at the state level, visit www.calbike.org. ■

Arana Gulch Multi-Use Path Opening Ceremony

Join us in celebrating the long-awaited opening of the Arana Gulch Multi-use Trail!

Wednesday, January 14th, 2-4pm

Check the City's website for more details and location.
www.cityofsantacruz.com/departments/public-works

People Power Business Member Profile: LYDIA CORSER – Greenspace

Q. Tell us about your inspiration for founding Greenspace.

A. I had been working as an interior designer specializing in green design for some time, and found it difficult to source the finish materials for my clients. I had also visited a few of the pioneer green building stores in the U.S., so I saw what could be offered in our community for reliable access to knowledgeable staff who genuinely care about improving indoor air quality, lowering our carbon footprint, and healing the planet.

Q. Why are natural products and building materials important?

A. For the same reasons we are careful about our food choices, it makes sense to consider the air we breathe, and which chemicals are being off-gassed by our choices in paints and stains, flooring, beds, and the many other things that go into our home. And, I believe cyclists take environmentalism outside the personal to consider the bigger picture of a healthy planet, wildlife diversity, clean air and water for all living beings.

Q. What do you like about riding your bike to work every day?

A. Technically, I live too close to bike now—two blocks—but when we had our store on the East Side, I used to pull the dog in our ancient adapted Burley trailer. I loved how fast it got me to work. Biking is actually my favorite form of transportation. I dislike driving in general, probably because I'm chicken and it feels like everyone is moving too fast. I love the pace of biking.

Q. Where is your favorite place to bike in Santa Cruz County?

A. Anywhere—it's so beautiful here. West Cliff is fun, because it's flat and the chances of seeing otters, whales, or dolphins are excellent. Everyone on the path is happy to be there. I also bike to the University for swimming very early in the morning, and the ride back down as the sun is rising is phenomenal. Hearing the owls and coyotes on the way up isn't bad, either, but it's a hard ride that I never seem to feel fit enough for! I also loved the [Rail and Trail Day] train ride up to Felton and biking down Highway 9.

Q. As a business member, why do you support People Power?

A. I love that People Power represents the views of bike travelers from the perspectives of safety, transportation and recreation, and for all ages of cyclists. We need this voice in our community, to help us stay motivated, safe and help spread the joy of cycling.

Visit Greenspace online at www.greenspacecompany.com or in person at 719 Swift Street, Santa Cruz. ■



Greenspace founder and owner Lydia Corser.

New Bike Lanes on Western Drive

After a long public process, the Santa Cruz City Council unanimously approved new bike lanes on Western Drive between Mission and Echo/Flower Streets. Originally, City staff's proposal to add the new bike lanes was met with opposition by some neighbors who were concerned about losing parking on one side of Western Drive. In September, after the neighbors' appeal was denied by the Transportation and Public Works Commission, the issue was brought back to Council for a final vote.

Julie Foster, a UCSC student and coordinator of the UCSC Bike Library Program, spoke in favor of the new lanes before the Transportation and Public Works Commission. "Safe routes for cyclists are crucial to encouraging more students to try bike commuting. Having designated bike lanes leading up to campus is an important reminder that bicycling is a sustainable, healthy transportation option."

People Power applauds City staff for their initiative in implementing the City's Bicycle Transportation Plan, and for identifying opportunities to add new parking spaces on Beachview Avenue to help mitigate the parking removal. And a big thank you to everyone who wrote letters or came to a meeting to support this project! We could not do this work without you. ■

The Bike Light Foundation

To help bicyclists be more visible at night, a new initiative provides free lights to cyclists in Santa Cruz. The Bike Light Foundation was started by local cyclist Peter Weng, who was concerned about the number of people biking at night without lights. To address the problem, Peter is giving free bike lights to anyone cycling around town without a light. His goal is that every bicyclist in Santa Cruz will eventually have and use the free lights. Peter also hopes that if everyone who needs a light has one, there will be less of a market for stolen bike lights. Go to bikelightfoundation.blogspot.com to learn more or to make a donation for the purchase of lights. (As a reminder, wearing a light-colored jacket at night also increases visibility substantially.) ■



Mercedes, who has had several lights stolen from her bike, was thankful to receive a new light to make her more visible on her way home from shopping.

FUNDRAISING DINNER TRANSPORTATION AWARDS

*** AWARD WINNERS ***

LOCAL GOVERNMENT/COMMUNITY PROGRAM STAFF AWARD

Chris Schneider, Assistant Director of Public Works, City of Santa Cruz

Achievement: Perseverance and dedication in managing the Arana Gulch Multi-Use Trail project. After years of effort, the trail is set to open in January, 2015.

COMMUNITY MEMBER AWARD

Lynn Gallagher and John Daugherty

Achievement: Years of advocacy leading to the approval of the Arana Gulch Multi-Use Trail. Lynn and John made a critical argument that paved multi-use trails offer a precious way to connect with the outdoors for the mobility-impaired community.

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*** AWARD NOMINEES ***

LOCAL GOVERNMENT/COMMUNITY PROGRAM STAFF

Grace Blakeslee, Transportation Planner, Santa Cruz County Regional Transportation Commission

Achievement: Managing the production of the Complete Streets Guidebook, a tool to help local government build streets that accommodate pedestrians, cyclists, drivers, and transit users.

Saskia Lucas, Director, Open Streets Santa Cruz County

Achievement: Saskia won funding for Open Streets events in Watsonville and Capitola. Wherever they occur, Open Streets events are a great way to re-imagine our streets as safe places to walk, bike and play.

Cory Caletti, Senior Transportation Planner, Santa Cruz County Regional Transportation Commission

Achievement: After managing the production of an excellent Draft Master Plan for the Monterey Bay Sanctuary Scenic Trail, Cory brought the plan to the community and incorporated hundreds of public comments in the final version.

Paia Levine, Principle Planner and Sarah Neuse, Planner III, County of Santa Cruz

Achievement: Paia and Sarah managed the creation of the Sustainable Santa Cruz County Plan, which included more than 40 community meetings and public hearings. The Plan recommends many innovative projects for cyclists, including separated cycle tracks on Soquel Drive and buffered bike lanes on Brommer.

COMMUNITY MEMBER

Melissa Ott – As a UCSC senior, Melissa co-designed and led a class on transportation and challenged students to think critically about transportation choices. She worked on People Power's Bike Commuting Workshop program, researched bike counters, and started *The Pedaling Periodical*, a bike-focused newsletter.

Allison Guevara – Allison led a campaign to have a crosswalk installed in her neighborhood. She persevered through a long process to make crossing upper Ocean Street, with its high volumes of fast-moving traffic, easier and safer. The new Jewell Street crosswalk provides access to open space, a bus stop, and the bike lane into town.

Eduardo Montesino – Eduardo is a current Watsonville City Council member and has supported bike/ped projects in South County, including the Trails and Greenways Master Plan, funding for Coastal Rail Trail segments in Watsonville and Santa Cruz, and new bike lanes and sidewalks in Watsonville.

Abigail Goodman, Miles Voenell, and Adrien Babet – These three young cyclists are committed to using their bikes for transportation and minimizing their impact on the earth. ■

Meet the 2014–15 People Power Interns

We are happy to introduce our new interns, Max Bushnell and Lena Thaler. These two were key to bringing the Fundraising Dinner to fruition, and they will be working throughout the school year on projects designed to get more youth on bikes.

MAX BUSHNELL, GRADE 11

HARBOR HIGH SCHOOL

Why did you want to become a People Power intern? I'm an avid cyclist, so working with an organization that promotes biking and helps create safer ways to get around on a bike was right up my alley.



Tell us about your transportation habits. Why are biking and walking important? If wherever I'm headed is within biking distance I nearly always ride. Personally I enjoy the liberation that comes with cycling; not having to wait for a bus or a flaky friend is convenient. It's also cool to remember that by biking or walking somewhere, you are doing what you can to mitigate the detrimental changes CO₂ emissions are causing to Earth's climate.

What are you doing when you're not at People Power? Music plays a pretty big role in my life. I play guitar in a folk band, so I'm often shut up in my room writing tunes. I still manage to go out and see shows when a solid group rolls through town. I also like to explore the outdoors around Santa Cruz, going on hikes and picnics with friends. Recently I inherited an old Argus C44 camera, and have been trying my hand at photography. ■

LENA THALER, GRADE 11

ALTERNATIVE FAMILY EDUCATION

Why did you want to become a People Power intern? Originally I was inspired by the environmental aspect of People Power and was interested in finding out how biking has impacted the community. After working at People Power for just a couple of weeks, I realized what an important role it plays in empowering humans and giving all sorts of people support in using sustainable transportation.



Tell us about your transportation habits. Why are biking and walking important? I think biking is really important for young people because it gives you the ability to get yourself independently and quickly from place to place without having to jump (or drive) through all the car-transportation hoops. Biking gives me a chance to see things around my neighborhood and in Santa Cruz I would otherwise miss. When walking from my home to downtown Santa Cruz, I'm able to see so many things that are easy to overlook, such as homelessness and littering. Without the ability to just drive by, we confront the issue head on and look for possible solutions and ways to help.

What are you doing when you're not at People Power? When I'm not at People Power, I'm usually at the Museum of Art and History working at Kid Happy Hour, sampling apricots at the farmer's market, or at Penny Ice Creamery. I can also be found sewing bike-friendly bags or studying intersectional feminism at Cabrillo. ■

Local Leaders Celebrate Three Feet for Safety Act

On September 16, People Power brought together local leaders for a press event to celebrate the implementation of the Three Feet for Safety Act. This new law, signed by Governor Brown in 2013, requires drivers to give cyclists three feet of space when passing. When the road is narrow, drivers are required to slow down and wait until there is room to pass safely. Speakers at the event included People Power director Amelia Conlen, Santa Cruz Vice-Mayor Don Lane, Capitola AAA business manager Katy Michelson, Scotts Valley Chief of Police John Weiss, and City of Santa Cruz Climate Action Coordinator Ross Clark. Chief Weiss shared the

moving story of UCSC police officer Robert Jones, who died in 2007 from injuries sustained after being hit by a car three years earlier while biking on Highway 1. Weiss encouraged all cyclists to follow the rules of the road, but stated that drivers have greater responsibility, since they have the potential to cause more harm.

Our thanks to the Community Traffic Safety Coalition for their help planning the event, and to the Santa Cruz County Cycling Club for bringing a crowd. Get a sticker for your car or bike to help publicize the law at the People Power office, 703 Pacific Ave in Santa Cruz. ■



Scotts Valley Chief of Police John Weiss speaks to the crowd at the September 16 celebration.